

ALOVÉA AND WORLD PADEL RATING ANNOUNCE PARTNERSHIP TO LAUNCH BREAKTHROUGH SPORTS RECOVERY DRINK, POWERED BY ACEMANNAN AND DESIGNED FOR PEAK PERFORMANCE

Alovéa, a global pioneer in food-based wellness technologies, has announced an exciting partnership with World Padel Rating (RedPadel) that will include the launch of a revolutionary new sports recovery and hydration drink in Q1 2026.

This groundbreaking formula is powered by Alovéa AE™, a proprietary form of acemannan (nature's most powerful immune optimizing and modulating molecule), and as well as a precisely balanced electrolyte complex. The result is a powerful sports drink that helps athletes refresh, refuel, and recover like never before.

This next-generation hydration product is being co-developed with direct input from top padel professionals. It also draws on expertise from a diverse group of Alovéa Pros, including health care experts, coaches, trainers, and athletes at every level from the NCAA to the Olympics. Together, these experts are helping shape a performance drink that meets the rigorous demands of elite sport while supporting optimal health and recovery for athletes of all kinds.

"This is not just another sports drink. It's a science-driven innovation designed to help athletes perform at their absolute best," said Sam Caster, Founder and CEO of Alovéa. "By combining our exclusive acemannan technology with essential electrolytes, we've created something the sports world has never seen: a drink that doesn't just hydrate but truly enhances the body's natural recovery processes for better performance and faster recovery."

Unlike conventional hydration formulas that focus only on electrolyte replacement, the Alovéa Drink leverages the power of acemannan. This powerful polysaccharide is derived from the inner leaf gel of the aloe plant and enhanced through Alovéa's proprietary process. Acemannan has been clinically shown to support the body's immune modulating functions and tissue repair. As a result, it gives athletes an edge in both performance and long-term wellness.

"At RedPadel, our mission is to elevate the sport of padel and the athletes who play it," said Charles Messow, CEO of World Padel Rating. "Partnering with Alovéa allows us to bring innovation, health, and science to the court in a way that has never been done before." The new Alovéa sports drink will be officially unveiled during a major RedPadel event in early 2026. This will mark the beginning of a global rollout across the padel and wider sports communities.

In addition to its performance benefits, every purchase of Alovéa products contributes to Alovéa's Buy 1, Nourish 1™ mission, providing life-saving nutrition to children in need around the world.

About Alovéa

Alovéa is a social business on a mission to bring health and hope to the world. Through cutting-edge food-based technologies and its "Buy 1, Nourish 1™" model, Alovéa has donated over 60 million servings of its lifesaving Alovéa AE™ nutrient to malnourished children globally.

About World Padel Rating (WPR)

World Padel Rating, launched in December 2022, offers a sophisticated rating system designed to enhance level-based play for tournaments, club activities, and social play. The rating system is widely recognized for its accuracy and fairness, making it the official rating system of the USPA.